

EMPOWER YOUR DIGITAL TRANSFORMATION TODAY

- We have unique and rich experience and expertise in media
- Proven digital transformation abilities
- Innovative, adaptable products & services
- Best-in-class technologies always
- Strong global presence

We Are MediaPower

MediaPower started in 1993 as a networking and storage and solutions provider for the broadcast industry. Since then, we have pursued multi-disciplinary expertise in IT-based workflows, media management, content acquisition and distribution, and digital transformation. We have a presence 30-countries strong. And we're still growing.

With media production capabilities slowly becoming more accessible to a wider market, MediaPower aims to expand beyond the traditional broadcast media spaces to serve individual, corporate, and institutional content creators and publishers as they adopt effective modern technologies to deliver greater value to their customers through our own suite of services and applications.

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www.media-power.it | info@media-power.it

Empower Your Digital Transformation Today

Apart from supplying the basic integrated broadcasting and VOD solutions that include video servers and archives, automation and media asset management, and network components, we also offer integration services that include active consultations, project management, installation, systems architecture and design, workflow analysis and implementation, network design, training, coaching and support.

It's all about empowering content creators of every stripe and bringing them into the modern, highly connected era. With a focus on digital workflows, open IT-based platforms, service-oriented architecture, and sound best practices, MediaPower makes it easy for our clients to streamline their content creation and delivery workflows, increase productivity, and achieve cost-efficiency.

We are proud to supply our technology, solutions, and support to the major Broadcasters worldwide such as Mediaset, RAI, Sky, FOX, France 24, Euronews, and many others.

Only Best-in-Class Solutions

Why settle for average when you can have the most advanced technology products for creating, delivering, and sharing content?

- Storage arrays, object storage appliances, and file systems from DDN, NetApp, and Qumulo
- News & sports production by Dalet
- Broadcast graphics creation, layout, and real-time data visualization by Chyron
- DVB ASI, Transport Streams, MPEG Encoding, and video-over-IP solutions by DVEO
- Shared media storage by SNS
- Traffic and Management Software for television by Provys
- Logger & Podcaster, IP multiviewer MP-TS Monitoring system by Stirlitz Media
- Studio production automation, master control automation, and integrated channel playout by Aveco
- Real-time IP video infrastructure for news, sports, and live events by Sienna
- E-learning recording, screencasting, streaming software solutions by Panopto
- Content Production software by Projective
- Media and Sports platform by Newsbridge
- Turnkey IPTV solutions and TV head-end products by OpenHeadend
- Digital Media Factory for Sports & News by Wildmoka

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Powerful Homegrown Solutions

MediaPower leverages our experience and expertise to develop and evolve high-value-for-money hardware and software solutions for content creation, management, and delivery. We aim to provide professional grade products and solutions for broadcasters, media companies, and businesses looking for cost-effectiveness, speedy service delivery, and added revenue opportunities.



ARKKI EVO

Arkki EVO is a powerful global content management platform that enables you to store, organize, edit, retrieve, and distribute your digital assets quickly and efficiently. Arkki EVO provides ultimate access to all your digital content anywhere, at any time.



NEWSTOUCH

If you do live, you need NewsTouch. It's a standalone, multimedia presentation product—a touch-based system that features intuitive gestures and easy-to-master interactive drawing tools.



ARKKI INGEST

Arkki Ingest is MediaPower's intelligent multi-channel video capture and recording encoding solution for broadcast, media, and production studios.



ARKKI PLAY&STREAM

Arkki Play&Stream is an innovative and cost-effective platform for broadcast customers to digitize and playback their content, either as a complement or replacement of their existing video servers.



ARKKI TRANSFER

Arkki Transfer is a powerful UGC sharing platform that enables two-way media sourcing and sharing between organizations and their users through a branded mobile application. Arkki Transfer is direct connected to Arkki EVO in order to enrich the media workflows.



ARKKI VELOCITY

Arkki Velocity is a powerful NAS/SAN media storage array that achieves the performance and reliability of large enterprise storage and the flexibility and scalability of small to medium-sized systems.

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MEDIAFACTORY

MediaFactory ensures full commitment from production to distribution of multimedia contents. It simplifies and organizes your workflow management in the use of digital content for education, marketing and sales purposes.



ONEPLACE

With OnePlace you have instant, complete and secure access to all digitized information, from any browser. Textual infos, photos, videos, diagnostic images, all in a shot to save time and dedicate yourself to the treatment of the patient.



SAFE&DIGITAL

MediaPower's Safe&Digital allows you to professionally catalogue and organize your actual heritage collection and enrich it with all video, images and new format digital assets. A safe place to archive, a digital place for sharing.

With MediaPower,

you leverage over 30 years of experience and industry expertise in. integrating and supporting complex play-to-air, video on-demand, media asset management, archiving, sport publication, and other media workflows.

We have our own Services organization that offers companies project planning and management, vendor selection, and staffing for the creation of highly efficient digital workflows.

The comprehensive experience of our technology teams empowers our clients to elevate their business models, value chains, business processes, services architectures, solutions, and platforms.

For all our services and products, MediaPower provides a constant support system for all our clients. Enjoy centralized support calls all day, every day fielded from our comms and logistics center in Nice, France that you can offer to your customers.



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